

Exhibit C

Int. Cls.: 25 and 41

Prior U.S. Cls.: 22, 39, 100, 101, and 107

Reg. No. 2,903,783

United States Patent and Trademark Office

Registered Nov. 16, 2004

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



PEPPERDINE UNIVERSITY (CALIFORNIA NON-
PROFIT CORPORATION)
24255 PACIFIC COAST HIGHWAY
MALIBU, CA 90263

FOR: CLOTHING, NAMELY, TEE-SHIRTS,
SWEATSHIRTS, SWEATPANTS, HATS, CAPS,
SWEATERS, JACKETS, BOXER SHORTS, SOCKS,
TANKTOPS, AND SHORTS, IN CLASS 25 (U.S. CLS.
22 AND 39).

FIRST USE 6-1-2003; IN COMMERCE 6-1-2003.

FOR: EDUCATION AND ENTERTAINMENT
SERVICES, NAMELY, PROVIDING COURSE OF
INSTRUCTION AT THE UNIVERSITY LEVEL; EDU-
CATIONAL RESEARCH; ARRANGING AND CON-
DUCTING INTERCOLLEGIATE ATHLETIC
COMPETITIONS AND TOURNAMENTS, ORGA-

NIZING AND CONDUCTING EDUCATIONAL EX-
HIBITIONS IN THE AREAS OF ART, CULTURE,
TECHNOLOGY, AND OTHER SUBJECTS OF IN-
TEREST TO THE UNIVERSITY COMMUNITY; AR-
RANGING AND CONDUCTING EDUCATIONAL
CONFERENCES, ENTERTAINMENT SERVICES IN
THE NATURE OF LIVE MUSICAL AND OTHER
PERFORMING ARTS PERFORMANCES, AND OR-
GANIZING AND CONDUCTING CULTURAL, ART,
ATHLETIC AND ACADEMIC FESTIVALS, IN
CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-1-2003; IN COMMERCE 6-1-2003.

SN 76-523,317, FILED 6-17-2003.

JENNIFER CHICOSKI, EXAMINING ATTORNEY

Combined Declaration of Use and Incontestability under Sections 8 & 15**The table below presents the data as entered.**

Input Field	Entered
REGISTRATION NUMBER	2903783
REGISTRATION DATE	11/16/2004
SERIAL NUMBER	76523317
MARK SECTION	
MARK	WAVES (stylized and/or with design)
OWNER SECTION (current)	
NAME	Pepperdine University
STREET	24255 Pacific Coast Highway
CITY	Malibu
STATE	California
ZIP/POSTAL CODE	90263
COUNTRY	United States
ATTORNEY SECTION (current)	
NAME	Daniel M. Cislo
FIRM NAME	CISLO & THOMAS, LLP
STREET	233 WILSHIRE BOULEVARD, SUITE 900
CITY	SANTA MONICA
STATE	California
POSTAL CODE	90401-1211
COUNTRY	United States
PHONE	(310) 451-0647
FAX	(310) 394-4477
ATTORNEY SECTION (proposed)	
NAME	Daniel M. Cislo
FIRM NAME	CISLO & THOMAS, LLP
STREET	1333 2nd Street, Suite 500
CITY	SANTA MONICA
STATE	California
POSTAL CODE	90401
COUNTRY	United States
PHONE	(310) 451-0647

FAX	(310) 394-4477
OTHER APPOINTED ATTORNEY	Kelly W. Cunningham, Esq., Reg. No. 43,570; David B. Sandelands, Esq., Reg. No. 46,023; Sarah A. Brown, Esq., Reg. No. 47,455; Mark D. Nielsen, Esq., Reg. No. 52,068; Sean O'Á'Brien, Esq., Reg. No. 52,080; Peter S. Veregge, Esq., Reg. No. 55,698; C. Wook Pak, Esq., Reg. No. 50,504; Kristin B. Kosinski, Esq., Reg. No. 45,599
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
GOODS OR SERVICES	KEEP ALL LISTED
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN0-66808318-172620823_._WAVES_Logo_T-Shirt.PDF
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT8\IMAGEOUT8\765\233\76523317\xml3\8150002.JPG
SPECIMEN DESCRIPTION	photograph of the logo directly on the goods
INTERNATIONAL CLASS	041
GOODS OR SERVICES	KEEP ALL LISTED
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN1-66808318-172620823_._WAVES_Logo_Athletic_Brochure.PDF
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT8\IMAGEOUT8\765\233\76523317\xml3\8150003.JPG
	\\TICRS\EXPORT8\IMAGEOUT8\765\233\76523317\xml3\8150004.JPG
SPECIMEN DESCRIPTION	photocopy of brochure displaying the logo near the services
PAYMENT SECTION	
NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	2
SUBTOTAL AMOUNT	600
TOTAL FEE PAID	600
SIGNATURE SECTION	
SIGNATURE	/DanielMCislo/
SIGNATORY'S NAME	Daniel M. Cislo
SIGNATORY'S POSITION	Attorney of Record, Reg. No. 32,973, California State Bar Member
DATE SIGNED	12/02/2009
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Wed Dec 02 17:31:56 EST 2009
TEAS STAMP	USPTO/S08N15-XX.XX.XX.XX- 20091202173156700501-2903 783-460809f251b4dadb2bc81 ae9244dada6eb-DA-4187-200 91202172620823770

PTO Form 1583 (Rev 5/2006)
OMB No. 0651-0055 (Exp 12/31/2011)

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 2903783

REGISTRATION DATE: 11/16/2004

MARK: WAVES (stylized and/or with design)

The owner, Pepperdine University, having an address of
24255 Pacific Coast Highway
Malibu, California 90263
United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 025, the mark is in use in commerce on or in connection with **all** of the goods or services listed in the existing registration for this specific class; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photograph of the logo directly on the goods.

Original PDF file:

[SPN0-66808318-172620823_-_WAVES_Logo_T-Shirt.PDF](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods or services listed in the existing registration for this specific class; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photocopy of brochure displaying the logo near the services.

Original PDF file:

[SPN1-66808318-172620823_-_WAVES_Logo_Athletic_Brochure.PDF](#)

Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

The registrant hereby appoints Daniel M. Cislo and Kelly W. Cunningham, Esq., Reg. No. 43,570; David B. Sandelands, Esq., Reg. No. 46,023; Sarah A. Brown, Esq., Reg. No. 47,455; Mark D. Nielsen, Esq., Reg. No. 52,068; Sean O'Á'Brien, Esq., Reg. No. 52,080; Peter S. Veregge, Esq., Reg. No. 55,698; C. Wook Pak, Esq., Reg. No. 50,504; Kristin B. Kosinski, Esq., Reg. No. 45,599 of CISLO & THOMAS, LLP

1333 2nd Street, Suite 500

SANTA MONICA, California 90401

United States

to file this Combined Declaration of Use and Incontestability under Sections 8 & 15 on behalf of the registrant.

A fee payment in the amount of \$600 will be submitted with the form, representing payment for 2 class(es), plus any additional grace period fee, if necessary.

Declaration

The mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce. There has been no final decision adverse to the owner's claim of ownership of such mark, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /DanielMCislo/ Date: 12/02/2009

Signatory's Name: Daniel M. Cislo

Signatory's Position: Attorney of Record, Reg. No. 32,973, California State Bar Member

Mailing Address (current):

CISLO & THOMAS, LLP
233 WILSHIRE BOULEVARD, SUITE 900
SANTA MONICA, California 90401-1211

Mailing Address (proposed):

CISLO & THOMAS, LLP
1333 2nd Street, Suite 500
SANTA MONICA, California 90401

Serial Number: 76523317

Internet Transmission Date: Wed Dec 02 17:31:56 EST 2009

TEAS Stamp: USPTO/S08N15-XX.XX.XX.XX-200912021731567

00501-2903783-460809f251b4dadb2bc81ae924

4dada6eb-DA-4187-20091202172620823770



FALL-WINTER

2009-2010

PEPPERDINEFANDRAFT.COM

MEN'S WATER POLO

2009

09/05 TRITON INVITATIONAL
Cal Lutheran 10:40 a.m.
09/05 UC Santa Diego 4 p.m.
09/06 UC Santa Barbara 12 p.m.
09/06 Loyola Marymount 4 p.m.
09/12 ALUMNI 12 P.M.
09/19 - 20 at NoCal Tournament, TBA
09/25 at USC 3:15 p.m.
10/02 GOLDEN WEST CC (Exhibition) TBA
10/23 at LAC Dallas 8 p.m.
10/24 at California 12 p.m.
10/10 - 11 at SoCal Tournament, TBA
10/18 at Stanford 12 p.m.
10/23 at LAC Dallas 8 p.m.
10/24 at California 12 p.m.
10/30 GOLDEN WEST CC (Exhibition) TBA
10/31 UCLA 12 P.M.
11/07 PACIFIC 11 A.M.
11/07 CONCORDIA 2 P.M.
11/15 at UC Irvine 12 p.m.
11/21 UC SANTA BARBARA 12 P.M.
11/27 - 29 MPSI Championships (Los Angeles, CA) TBA
12/05 - 06 NCAA Championships (Princeton, NJ) TBA

MEN'S BASKETBALL

2009

10/16 BLUE & ORANGE MADNESS 8:45 P.M.
11/05 WESTMONT (Exhibition) 7 P.M.
11/13 PACIFIC 7:50 P.M.
11/17 LONG BEACH STATE 7 P.M.
11/20 UC SAN DIEGO 7 P.M.
11/23 at UCLA 8 p.m.
11/27 WYOMING WORLD VISION CHALLENGE
vs. Hampton 5:30 p.m.
11/28 vs. Merrimack 8:30 p.m.
11/29 at Wyoming 1 p.m.
12/05 at Cal Poly TBA
12/08 FRESNO STATE 7 P.M.
12/10 CALIFORNIA BAPTIST 7 P.M.
12/13 PORTLAND STATE 2 P.M.
12/18 NEW MEXICO STATE 7:30 P.M.
1/21 at UTAH 7 p.m.
12/23 UTAH 7 P.M.
12/30 at Georgia TBA
2010
01/03 MIAMI (FLA.) 4 P.M.
01/09 LOYOLA MARYMOUNT 7 P.M.
01/14 SANTA CLARA 8 P.M.
01/16 SAN FRANCISCO 7 P.M.
01/21 at Gonzaga 6 p.m.
01/23 at Portland 7 p.m.
01/28 SAINT MARY'S 7 P.M.
01/30 SAN DIEGO 7 P.M.
02/05 at Loyola Marymount 7:30 p.m.
02/06 at San Francisco 7 p.m.
02/11 at Santa Clara TBA
02/13 PORTLAND 5 P.M.
02/18 GONZAGA 5 P.M.
02/25 at Saint Mary's TBA
02/27 at San Diego TBA
03/05 - 08 Zippox.com WCC Championships (Las Vegas, NV)
03/18 - 21 NCAA Tournament 1st/2nd Rounds TBA
03/25 - 28 NCAA Tournament Regional Finals TBA
04/03 - 05 NCAA Tournament Final Four (Indianapolis, IN)

WOMEN'S BASKETBALL

2009

10/16 BLUE & ORANGE MADNESS 8:45 P.M.
11/13 NORTHERN ARIZONA 5 P.M.
11/17 at San Jose State 7 p.m.
11/18 at Stanford 7 p.m.
11/21 at Cal Poly SLO 2 p.m.
11/24 UC RIVERSIDE 7 P.M.
11/27 vs. Providence at CSUN 5 p.m.
11/29 TULHIE 2 P.M.
ARIZONA STATE CLASSIC
vs. Utah State 7:30 p.m.
vs. TBA TBA
12/05 at San Diego State TBA
12/15 NEVADA 5 P.M.
12/20 at UC Santa Barbara 2 p.m.
12/22 UC RIVINE 2 P.M.
12/30 at Kansas 11 a.m.
2010
01/09 LOYOLA MARYMOUNT 4 P.M.
01/14 at Santa Clara 7 p.m.
01/16 at San Francisco 7 p.m.
01/21 GONZAGA 7 P.M.
01/23 PORTLAND 2 P.M.
01/28 at Saint Mary's 7 p.m.
01/29 at San Diego 2 p.m.
01/30 at Loyola Marymount 4 p.m.
02/11 SAN FRANCISCO 7 P.M.
02/13 SANTA CLARA 2 P.M.
02/18 at Portland 7 p.m.
02/19 at Gonzaga 2 p.m.
02/25 SAINT MARY'S 7 P.M.
02/27 SAN DIEGO 2 P.M.
03/05 - 08 Zippox.com WCC Championships (Las Vegas, NV)
03/20 - 23 NCAA Tournament 1st/2nd Rounds TBA
03/27 - 30 NCAA Tournament Regionals TBA
04/03 - 05 NCAA Tournament Final Four (San Antonio, TX)

WOMEN'S VOLLEYBALL

2009

08/28 COLORADO STATE ASICS CLASSIC
vs. Cal Poly SLO 8:30 p.m.
08/30 vs. Oregon State 10:30 a.m.
09/03 PEPPERDINE/USC TOURNAMENT
NORTHERN ARIZONA 7 P.M.
09/04 USC 7 p.m.
09/05 FLORIDA GULF COAST 1 P.M.
PEPPERDINE ASICS CLASSIC
ARMY VS. UC RIVERSIDE 4:30 P.M.
09/11 PEPPERDINE VS. SEATTLE UNIV. 7 P.M.
09/12 SEATTLE UNIV. VS. UC RIVERSIDE 4:30 P.M.
09/12 PEPPERDINE VS. ARMY 7 P.M.
09/13 ARMY VS. SEATTLE UNIV. 12 P.M.
09/13 PEPPERDINE VS. UC RIVERSIDE 2:30 P.M.
09/16 UCLA 7 P.M.
09/18 at Hawaii 10 p.m.
09/19 at Hawaii 10 p.m.
10/01 SAINT MARY'S 7 P.M.
10/03 SAN DIEGO 1 P.M.
10/06 at Gonzaga 7 p.m.
10/10 at Portland 1 p.m.
10/11 at UC Santa Barbara 7 p.m.
10/17 LOYOLA MARYMOUNT 7 P.M.
10/22 SAN FRANCISCO 7 P.M.
10/24 SANTA CLARA 1 P.M.
10/28 at San Diego 8 p.m.
10/31 at Saint Mary's 1 p.m.
11/05 PORTLAND 7 P.M.
11/07 GONZAGA 1 P.M.
11/13 at Loyola Marymount 7 p.m.
11/19 at Santa Clara 7 p.m.
11/21 at San Francisco 1 p.m.
12/03 - 06 NCAA Tournament 1st/2nd Rounds TBA
12/11 - 12 NCAA Regionals TBA
12/17 - 19 NCAA Semifinals/Finals (Tampa, FL)

WOMEN'S SOCCER

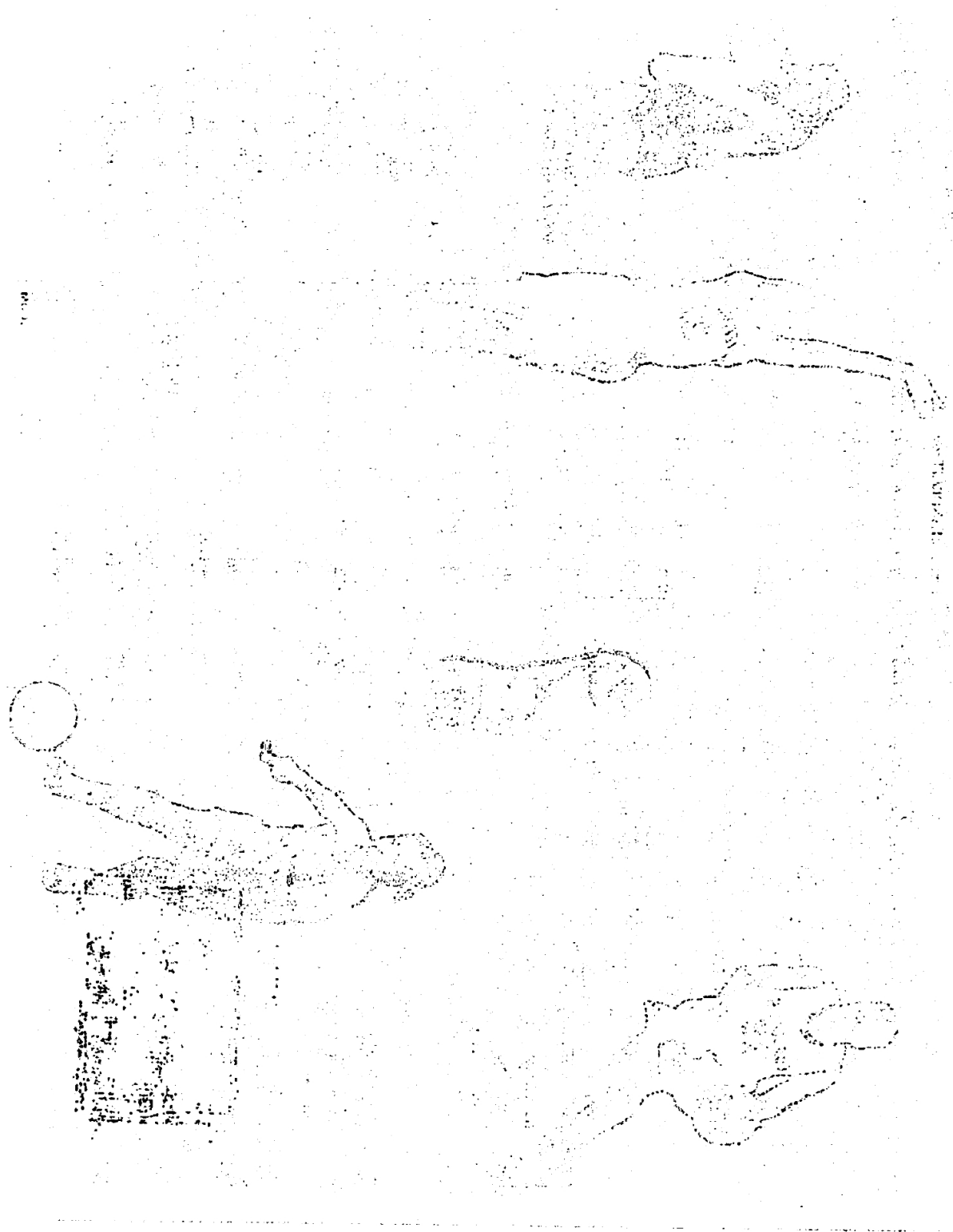
2009

08/23 MARQUETTE 3 P.M.
FIRST TENNIS/LADY VOL CLASSIC
vs. Boston 8:30 p.m.
08/30 at Tennessee 12 p.m.
09/04 HOUSTON 3 P.M.
09/13 HAWAII 1 P.M.
09/18 at Long Beach State 4 p.m.
09/20 SIOUX FALLS STATE 1 P.M.
09/25 at Arizona State 7 p.m.
09/27 at Utah 12 p.m.
10/02 UCLA 1 P.M.
10/08 CAL STATE BAKERSFIELD 3 P.M.
10/11 LOYOLA MARYMOUNT 1 P.M.
10/15 PORTLAND 3 P.M.
10/18 GONZAGA 1 P.M.
10/23 at Santa Clara 5 p.m.
10/25 at San Diego 1 p.m.
10/29 SEATTLE UNIVERSITY 2 P.M.
11/01 SAINT MARY'S 1 P.M.
11/07 at San Francisco 1 P.M.

WAVES

All home events in BLUE
"Denotes conference opponent"
All times are Pacific
All dates and opponents subject to change

PEPPERDINE .COM



ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 2903783



Serial Number: 76523317



RAM Sale Number: 4187

RAM Accounting Date: 20091203

Total Fees: \$600

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20091202	\$100	2	2	\$200
\$15 affidavit	7208	20091202	\$200	2	2	\$400

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20091202



Side - 1



**NOTICE OF ACCEPTANCE AND
ACKNOWLEDGEMENT OF §§8 & 15
DECLARATION
MAILING DATE: Dec 14, 2009**

The combined declaration of use and incontestability filed in connection with the registration identified below meets the requirements of Sections 8 and 15 of the Trademark Act, 15 U.S.C. §1058 and 1065. The combined declaration is accepted and acknowledged. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

REG NUMBER: 2903783
MARK: WAVES AND DESIGN
OWNER: Pepperdine University

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
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